



# GusNIP Year 3 Impact Findings

September 1, 2021 - August 31, 2022

The Gus Schumacher Nutrition Incentive Program (GusNIP) is a multi-sectoral federal initiative that supports food and nutrition security among communities with limited income while improving local food systems and economies in the United States. In 2021, Congress approved additional funding for the GusNIP COVID Relief and Response (GusCRR) grants program.



**Nutrition Incentive (NI) Projects** provide incentives to purchase fruits and vegetables among individuals using Supplemental Nutrition Assistance Program (SNAP) and Nutrition Assistance Program (NAP) benefits.



**Produce Prescription (PPR) Projects** provide incentives in the form of prescriptions to purchase fresh fruits and vegetables among individuals with limited income and at heightened risk for diet-related chronic disease.

## Reach and Impact of Nutrition Incentive and Produce Prescription Projects

# \$110M

in GusNIP & GusCRR grants, awarded by USDA NIFA



# 28

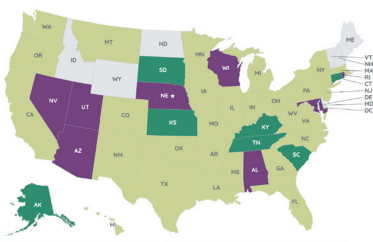
GusNIP awards

# 35

GusCRR awards

# 1

NTAE



### GusNIP Reach

- Nutrition Incentives
- Produce Prescriptions
- Both
- No awards
- ☆ GusNIP NTAE



# 3,608

food retail outlets and clinics distributing incentives



# \$41.6M

in incentives were redeemed



### Local Economic Impact

# \$85.6M



Help participants afford more fruits and vegetables



Increase sales for participating markets, stimulating local economies



Support local/regional farmers and agricultural communities

## About the GusNIP NTAE

The GusNIP NTAE is led by the Gretchen Swanson Center for Nutrition, a nonprofit research organization. In partnership with Fair Food Network, they assembled the Nutrition Incentive Hub, a coalition of partners that provides GusNIP applicants and grantees with reporting and evaluation and technical assistance support.



## Nutrition Incentive Hub

CREATED BY GUSNIP NTAE CENTER

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## Nutrition Incentive Program Outcomes

**2,928**

Nutrition incentive food retail outlets  
(e.g. grocery stores and farmers markets)

**14.1%** 

Community members living near sites whose income falls below the federal poverty level

**\$39.6M** 

in incentives were redeemed



**88%**

of NI participants were satisfied with the program



**146,146**

Estimated number of nutrition incentive participants reached monthly

Longer nutrition incentive participation is associated with



Higher fruit and vegetable intake



Higher food security

## Produce Prescription Program Outcomes

**913**

Produce prescription food retail outlets and clinics

**14.8%** 

Community members living near sites whose income falls below the federal poverty level

**\$1.9M** 

in incentives were redeemed



**93%**

of PPR participants were satisfied with the program



**1,986**

Number of new produce prescription participants enrolled monthly



**Over half**

of PPR grantees are collecting

- Health-related data, such as biometric and self-reported healthcare utilization
- Electronic health record data

After participation in a produce prescription program, participants reported



Higher fruit and vegetable intake



Higher food security